

Wood Buffalo Volunteer Rewards 2022 Sponsorship Package

Summary

Volunteers make our community better. They help local organizations reach their goals, assist with providing much needed services, and allow us to stay connected. At FuseSocial we understand the vital role that volunteerism plays within our community, contributing largely to FuseSocial's commitment to strengthen the social profit sector. Wood Buffalo Volunteer Rewards is an innovative volunteer rewards system that celebrates the incredible acts of kindness volunteers make to our community. The program works by allowing local volunteers the opportunity to exchange their time spent volunteering for rewards made up of locally hand-crafted art, goods, and services. The program features a variety of rewards to ensure that there is something for everyone and makes a conscious effort to purchase rewards that will elevate our regions rich culture, talent, and small businesses. Anyone that volunteers at a local social profit or community-based organization can participate! It is our goal through this program to thank volunteers for their contributions, strengthen the social profit sector, all while supporting local artists and/or small businesses.

Please note, Wood Buffalo Volunteer Rewards previously known as Timeraiser has evolved to reflect the needs of the community. This change allows rewards to be offered to volunteers year-round as opposed to only once annually.

FuseSocial Volunteer Profile Highlights 2021:

- Wood Buffalo Volunteer Rewards Event raised a total of 2,815 volunteer hours
- Supported 30 Local Artists and/or Small Businesses
- FuseSocial assisted 152 Local Registered Charities with finding qualified volunteers
- During a pandemic year, a total of 5,157 volunteer hours were completed because of our matching process
- 59 Unique Social Profits attended our Volunteer Manager Round Table
- Wood Buffalo Volunteer saw a total of 1,210 new user profiles (www.woodbuffalovolunteers.ca)

As Sponsor, your organization will be affiliated with supporting volunteerism, local artists, small businesses, and creating positive long lasting community impact. To become a sponsor, please see the below for our tiered sponsorship structure.

Thank you for your support!

Shawna Pelley

Shawna Pelley
Capacity Building Programs Director

Wood Buffalo Volunteer Rewards 2022 SPONSORSHIP OPPORTUNITIES

Thank you for your ongoing commitment to Wood Buffalo Volunteer Rewards - Your partnership is essential to ensuring that local volunteers are recognized for giving the gift of time, to support our social profit sector year-round.

“Social profits strengthen communities. We help strengthen social profits.”

Presenting Sponsor - \$12,000

As a Presenting Sponsor, you will receive the following benefits:

- Recognition during National Volunteer Week (April 24th-30th, 2022)
- Logo on websites (woodbuffalovolunteers.ca & fusesocial.ca/programs/volunteerism/ woodbuffalovolunteerrewards)
- Name and/or logo on marketing materials throughout 2022 (Posters, Awareness Media, etc.)
- Recognition in FuseSocial's 2022 annual report
- Sponsor recognition on YouTube ads throughout 2022
- Social media thank you to sponsor (Facebook, Twitter, LinkedIn, Instagram)
- Feature post during International Volunteer Managers Day (November 5th, 2022)
- Feature in FuseSocial's Newsletter "FuseFlash"

Sustaining Sponsor - \$7,500+

As a Sustaining Sponsor, you will receive the following benefits:

- Logo on websites (woodbuffalovolunteers.ca & fusesocial.ca/programs/volunteerism/ woodbuffalovolunteerrewards)
- Name and/or logo on select marketing materials
- Recognition in FuseSocial's 2022 annual report
- Social media thank you to Sponsor (Facebook, Twitter, LinkedIn)
- Featured in Feature in FuseSocial's Newsletter "FuseFlash"

- Recognition during National Volunteer Week (April 24th-30th,2022)

Supporting Sponsor - \$5,000+

As a Supporting Sponsor, you will receive the following benefits:

- Logo on websites (woodbuffalovolunteerrewards.ca & fusesocial.ca/programs/volunteerism/ woodbuffalovolunteerrewards)
- Name and/or logo on select marketing materials
- Recognition in FuseSocial's 2022 annual report
- Social media thank you to sponsor (Facebook, Twitter, LinkedIn, Instagram)

Volunteer Rewards Sponsor – In-Kind

As a Website Sponsor, you will receive the following benefits:

- Logo on websites (woodbuffalovolunteerrewards.ca & fusesocial.ca/programs/volunteerism/ woodbuffalovolunteerrewards)
- Social media thank you to sponsor showcasing your donated product, service, etc. (Facebook, Twitter, LinkedIn, Instagram)
- Product featured on rewards website (www.woodbuffalovolunteerrewards.ca)

Don't see an opportunity that suits your needs? We can gladly customize something for you. Please e-mail shawna.pelley@fusesocial.ca to discuss your sponsorship.

Thank you for your support!

Shawna Pelley

Shawna Pelley
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